

SLAITH: THE BIGGEST BREAKTHROUGH IN KNITWEAR FOR 160 YEARS

Heritage isn't a word we use lightly at Slaith. We know what our trade meant to our fathers, their fathers and their fathers before them. From the heartlands of the textile trade in Yorkshire, indeed, from the world's best, we know a thing or two about spinning. And that's exactly how we've created the finest seamless cashmere and merino 30gg garments: knitwear of the highest quality, arriving in 2016.

So when we say heritage, we mean the skills and knowledge built up over centuries. We mean the best machinery, built when quality was the de facto consideration, rather than cost. We mean people who know this trade. And we mean people who care about their craft and customer. All these things can be too easily forgotten in a modern world of speed and consumerism. But to do so would be to lose so much more than tradition.

Slaith captures the essence of our trade, our history and our way of life, and translates this into the pinnacle of what's achievable in quality knitwear. We use finely tuned machinery, with every garment finished lovingly by hand. At Slaith, our skill and craftsmanship allows us to produce the best whilst always keeping an eye firmly on our roots. We create the finest seamless, 30gg cashmere and merino garments with greater comfort and a superior fit.

Slaith is defined by timeless elegance and not the false constraints of fashion. The quality of our garments speaks volumes, and with every stitch, a little piece of our heritage is transferred to our customers.

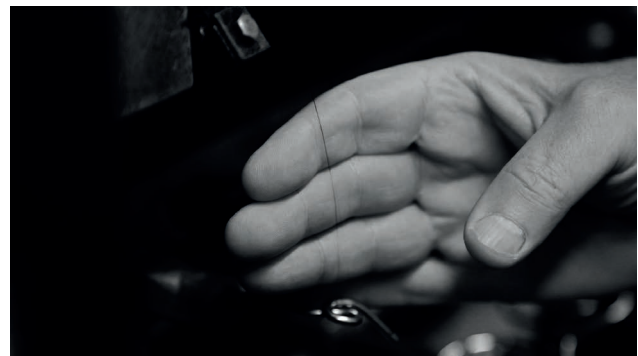
We've spent years refining our knitwear into the Slaith brand, which in itself is the culmination of arguably 160 years of refinement within our industry from the moment the first automated knitting machine arrived. By blending a variety of rare fibres with multi-strand compound yarns, we're able to create something of superior quality: a unique yarn that is set to redefine knitwear, the quality of which has never before been seen or felt. Hand finished in

Slaithwaite, to be the best in the world. Once again.

Dating back to a time of great wealth and power, Yorkshire cloth was the envy of the textile world, producing some of the finest fabrics, woollen and worsted. The choice of the discerning, the label 'Made in Huddersfield' meant something the world over. It meant excellence, it meant pride, it meant passion, the one true constant in ever-changing times.

In 2016 that heritage, that determination to produce the best, is being brought back to life in this Yorkshire town. Man and machine in perfect harmony.

So when we talk about heritage, we know a thing or two about the responsibility that this brings. Welcome to Slaith.



SEE IT FIRST AT JACKET REQUIRED
THE OLD TRUMAN BREWERY, LONDON
3-4 FEBRUARY 2016

WWW.SLAITH.CO.UK