

Jacket REQUIRED

The second womenswear edit at premium trade show Jacket Required offers an even stronger line-up of authentic, independent and heritage brands. WWB highlights six of the labels to watch at the show, which returns to the Old Truman Brewery in London on 24 to 25 January.

01 Eat Dust

Eat Dust was conceived as a clothing brand by friends Rob and Keith over a few beers in their local bar. Seven years on, and the Belgium brand has an established following and is loved for its cool and relaxed styling. But don't be fooled, the emphasis is on high-quality fabrics and super crisp workmanship, making each piece a standout fashion item.

02 LangerChen

LangerChen is a German/Chinese sustainable brand launched by Philipp Langer and Miranda Chen in 2009. The brand is pioneering fair production and employment practices in China and is dedicated to eco-friendly and certified organic materials and manufacturing. All unique organic fabrics are specially developed using the company's distinctive techniques. The collection offers clean lines and minimalist styling, creating the perfect backdrop for the high-quality materials to do the talking.

03 Henri Lloyd

For a/w 18, Henri Lloyd is launching a new range of jackets for both men and women, based on key styles from its archives. The collection stays true to the originals but offers built-in protective engineering for today's lifestyle. Taking inspiration from original designs and keeping Henri Lloyd signature details, the jackets are a contemporary update of fabrications, designs and colour palettes. The new jackets will incorporate the leading edge of high-performance fabric and technologies from Henri Lloyd's marine range.

04 Grenson

British heritage shoe maker Grenson has been making footwear for over 150 years, carefully crafting each pair using only the finest materials. Now the brand has launched its first ever collection of Grenson sneakers. Sneaker 1, a key style of the range, is based on a super clean 70s tennis shoe. It is made from hand-painted calf, smooth white calf and luxury calf suede with an Italian white rubber sole. Grenson will be introducing the full range at Jacket Required.

05 Didriksons

Didriksons started out in 1913, producing workwear for the fisherman on the edge of Sweden's western coast. The brand's core principle has remained the same since: we don't challenge the elements, we adapt to them. The brand has an international reputation for making functional clothing that keeps the wearer dry and comfortable, regardless of the weather. The brand works to reduce the environmental impact of production by minimizing the use of chemicals, not using toxins and utilising as little water, energy and transport as possible – all of this, without compromising on style, as the a/w 18 collection proves.

06 Loreak

Spanish brand Loreak is an independent global brand that was founded in 1995. Its core philosophy is based on utility rather than showiness, with authentic, clear-cut clothes at the core. The brand's three main pillars are landscape, manufacture and culture, which influence each collection. Expect to find functional clothes with an understated edge and distinct style.



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JACKET
REQUIRED
24 & 25 JANUARY
TRUMAN BREWERY
LONDON



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